



ACTION PRINTING

Publications, Books, Manuals, Catalogs, Directories and More

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Action Printing Best Fit Product Types. . .

“Action Printing specializes in short to medium runs . . . 1,000 copies to 250,000 copies . . . printed primarily on uncoated text with optional gloss covers and sections (directories, softcover books, catalogs, manuals, publications, and more) both perfectbound and saddlestitched.”

<u>Best Sizes:</u>	5-3/8" x 8-3/8"	7" x 10"	8-3/8" x 10-7/8"		
<u>Best Formats:</u>	Saddle –Stitched	Perfectbound	Spiral Bound	Lay-Flat	
	Covers:	1-6/Colors on Gloss or uncoated paper			
	Text:	1-4/Colors preferably on uncoated offset or newsprint (Gloss and/or 4-color inserts are another option we offer)			

Perfect Bound Products: 1,000 – 100,000 Copies – up to 256 Pages
Publications, Manuals, Catalogs, Books, Workbooks, Directories, etc...
 1,000 – 50,000 Copies – up to 512 Pages

SaddleStitched Products: 1,000 – 250,000 Copies; 8 - 80 Pages (27# news through 70# Offset)
Publications, Catalogs, Manuals, Newsletters, Price lists, etc...
 1,000 – 150,000 Copies; 80 - 128 Pages (27# news through 50# Offset)

Sheetfed Products: 1- 6 Colors, Gloss or uncoated stock
Folded Brochures, Newsletters, Flyers, Mailers, etc...
 Single Page/One Side Up To 200,000 Copies
 Single Page/Two Sides Up To 100,000 Copies
 8-Pages, Up To 50,000 Copies
 16-Pages, Up To 25,000 Copies
 32-Pages, Up to 12,500 Copies

Web Press Products: 1,000 to 300,000 Copies, 1 or 2 Webs: (27#-60#) (8-16 page tabloid)
Tabloids, Newspapers, Sheeters, Forms (no stitching Or Binding)
 1,000 to 100,000 Copies, 3 Webs: (27#-35#) (24 page tabloid)
 *Maximum of 3 Full Webs of 4 Color (8-pages per web)

Additional Services:

- Mailing: List processing, inkjet addressing, Tabbing and label addressing
- Shrink-wrapping & Heavy Duty Plastic ArPacking
- Drilling (1 – 6 Holes)
- Film lamination and UV Coating
- Fulfillment

Want to see what else Action Printing can do for you? Simply submit a quote request on-line at:

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